

21st CONFERENCE
of the International Federation of
Operational Research Societies

OR/ANALYTICS FOR A BETTER WORLD
Quebec City Convention Centre
July 17 – 21, 2017



IFORS2017.CA

SPONSORSHIP PROPOSAL AND EXHIBITORS PROSPECTUS

WWW.IFORS2017.CA

The International Federation of Operational Research Societies (IFORS) is an umbrella organization set up in 1959, representing approximately 50 societies and several kindred societies. In all, it represents some 30,000 individual members. IFORS exists to promote the development of operational research (O.R.) worldwide, both in methodology and practice, and to link the member societies and regional groupings.

IFORS TRIENNIAL MEETINGS

IFORS meetings are the perfect way to ensure that people involved in operational research around the world have opportunities to get to know one another and exchange ideas, knowledge and experience. The Triennial Conference, a tradition since 1957, brings O.R. academics and practitioners from around the world together. In addition to presenting a strong academic program, these conferences foster interaction among the members, developing bonds that may lead to future collaboration and idea sharing. Social activities are a big part, with a one-day excursion traditionally held on the middle day of the conference.

The previous Triennial Conference was held in Barcelona, Spain in July, 2014 and attracted over 2500 participants from 45 countries. The 21st Triennial Conference will be held in Quebec City in 2017. Under the theme « OR/Analytics for a better world », the scientific program will include exceptional content covering a wide variety of topics such as Business intelligence, Modeling and Methodologies in Big Data, and areas like Energy Systems Management, High Performance Computing, Healthcare systems, Physical Internet, along with many others.

WILLING TO BE A PARTNER OF THIS EXCITING EVENT?

Set yourself apart by becoming a Sponsor of the 2017 International IFORS Conference in Québec City, Canada. Choose from a wide array of sponsorship opportunities available that allows us to help you find the most effective way to reach conference participants and maximize your visibility and impact at the Conference. The opportunities listed are designed to fit your budget and can be combined to meet a desired sponsorship level, and added exposure.

Do you have a special need? Call us early – let us work with you to give you the best possible presence.

QUESTIONS ABOUT BECOMING A PARTNER?

Prof. IRÈNE ABI-ZEID
Professor, Faculté des sciences de l'administration, Université Laval
Chair of IFORS 2017 Organizing Committee

Université Laval, Pavillon Palasis-Prince
2325, de la Terrasse, local 2513
Québec City (Québec) G1V 0A6
+1 418 656-5623 | irene.abi-zeid@osd.ulaval.ca



IFORS

International Federation of Operational Research Societies

SPONSORSHIP OPPORTUNITIES

PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	FRIENDS \$3,000
----------------------	------------------	--------------------	-------------------	--------------------

GLOBAL VISIBILITY

Identification as "Platinum Partner" on all items and official publications of the Conference	X				
-----------------------------------------------------------------------------------------------	---	--	--	--	--

VISIBILITY BEFORE THE CONFERENCE

Logo on the homepage of the Conference website	X				
Logo on the partners page of the Conference website, with hyperlink	X	X	X	X	X
Logo on the Conference newsletter	X	X	X	X	X

VISIBILITY DURING THE CONFERENCE

Logo on the plenary screen before the presentations	X	X	X	X	
Logo on sponsors' acknowledgement boards and screens	X	X	X	X	
Logo on "Thank you to our partners" boards in the registration area	X	X	X	X	
Official thanks form organizers	X	X	X	X	

VISIBILITY IN THE CONFERENCE ITEMS

Logo on the front cover of the final printed program	X				
Logo in the "Partners" section of the final printed program	X	X	X	X	
Advertisement in the final printed program	1 page	½ page	½ page		

OTHER BENEFITS

Complimentary registration(s)	3	2	1		
Complimentary ticket(s) for the Banquet	4	2			
Complimentary ticket(s) for the Welcome Reception	2	2			
Complimentary booth in the Exhibition Hall	2	1	1		

BENEFITS À LA CARTE

Industry Minisymposia		\$20,000
Official sponsor of the Banquet		\$15,000
Logo on the delegate bag		\$15,000
Official sponsor of the Welcome Reception (multiple sponsors invited)		\$10,000
Logo on the delegate lanyards		\$10,000
Official sponsor of one (1) refreshment break (multiple sponsors invited)		\$5,000
Official sponsor of a session		\$4,000
Insertion of a promotional item in the delegate bag		\$2,000
Advertising in the final printed program	Outside back cover: \$4,000 Inside back cover: \$3,000	Inside front cover: \$3,000 Inside page: \$1,500

*All amounts are in Canadian dollars (CAD) + applicable taxes.



IFORS

International Federation of Operational Research Societies

CONFERENCE SPONSORSHIP AND BOOTH RENTAL REQUEST FORM

To reserve a sponsorship opportunity or to become an exhibitor, please fill out this form and send it to the Conference Secretariat at ifors2017@agoracom.gc.ca or by fax at 418 658-8850. Please note that booths are given on a first come first served basis.

Organization _____

Official exhibitor's display name *(The information that you enter here will be used by the Conference for all communication [floor plan, signage, program, etc.]* _____

Address (number, street) _____ City _____

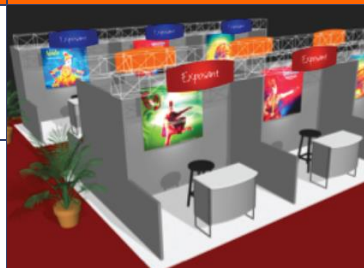
Province/State _____ Country _____ Postal Code/Zip Code _____

Name of the contact person _____ Email _____ Phone Number _____

SPONSORSHIP LEVEL	AMOUNT	✓
Platinum	\$20,000	
Gold	\$15,000	
Silver	\$10,000	
Bronze	\$5,000	
Friends	\$3,000	

BENEFITS À LA CARTE	AMOUNT	✓
Industry Minisymposia	\$20,000	
Official sponsor: Banquet	\$15,000	
Logo on the delegate bag	\$15,000	
Official sponsor: Welcome Reception	\$10,000	
Logo on the delegate lanyards	\$10,000	
Official sponsor of one (1) break	\$5,000	

BENEFITS À LA CARTE	AMOUNT	✓
Official sponsor of a session	\$4,000	
Promotional items in the bag	\$2,000	
Advertising: outside back cover	\$4,000	
Advertising: inside back cover	\$3,000	
Advertising: inside front cover	\$3,000	
Advertising: inside page	\$1,500	

BOOTH RENTAL OPTIONS	AMOUNT	✓	
Space rental only (10' X 8') Includes: Curtains (back wall and side walls), one (1) table, two (2) chairs, one (1) electric outlet, two (2) Exhibitor Badges (including coffee breaks)	\$2,000		
Space and booth rental - Turnkey (10' X 8') Includes: Velcro walls (back wall and side walls), one (1) table, two (2) chairs, one (1) electric outlet, truss header with identification sign, two (2) Exhibitor Badges (including coffee breaks)	\$3,000		

**All amounts are in Canadian dollars (CAD) + applicable taxes.*

Signature _____

Date _____

First Name _____

Last Name _____

Title _____